

# Cambridge International AS & A Level

CANDIDATE NAME						
CENTRE NUMBER				CANDIDATE NUMBER		

159101441

BUSINESS 9609/33

Paper 3 Case Study

October/November 2020

3 hours

You must answer on the question paper.

You will need: Insert (enclosed)

#### **INSTRUCTIONS**

- Section A: answer all questions.
- Section B: answer one question.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do not use an erasable pen or correction fluid.
- Do not write on any bar codes.
- You may use an HB pencil for any diagrams, graphs or rough working.

#### **INFORMATION**

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [ ].
- The insert contains the case study.

Answer **all** questions in Section A and answer **one** question in Section B.

You are advised to spend no more than 40 minutes on Section B.

### **Section A**

Answer all questions in this section.

	nalyse the benefits to C4T of its two social objectives (lines 5–7).	
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<b></b> .		

[10]

()	Refer to Table 1. Calculate the forecast profit margin for the reusable bottles.	
		[3]
(b)	Refer to lines 44–49. Calculate the gearing ratio assuming the extra \$0.5m finance for the factory extension is raised through a bank loan.	he
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[16]

(a)	Ref	fer to Table 2. Calculate the:	
	(i)	forecast total contribution from the proposed special order of laptop cases	
	(ii)	forecast 2021 capacity utilisation for laptop cases without the special order.	

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[16]

## **Section B**

Answer one question from this section.

6 Evaluate whether the data in Table 3 is sufficient for the managers of C4T as they make the strategic choice between option 1 and option 2.

11	mplementation of this option.
V	Vrite the question number here:



[20]

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