

# Cambridge International AS & A Level

CANDIDATE NAME					
CENTRE NUMBER			CANDIDATE NUMBER		

BUSINESS 9609/32

Paper 3 Case Study May/June 2021

3 hours

You must answer on the question paper.

You will need: Insert (enclosed)

#### **INSTRUCTIONS**

- Section A: answer all questions.
- Section B: answer one question.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do not use an erasable pen or correction fluid.
- Do not write on any bar codes.
- You may use an HB pencil for any diagrams, graphs or rough working.

## **INFORMATION**

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [ ].
- The insert contains the case study.

Answer **all** questions in Section A and answer **one** question in Section B.

You are advised to spend no more than 40 minutes on Section B.

### **Section A**

Answer all questions in this section.

•	nalyse the impact on Inolla of <b>two</b> changes in the economic environment in country Q.
• •	
• •	
• •	
• •	
•	

[10]

2

(a)	Ref	er to Table 1. Calculate for 2020:
	(i)	labour turnover
		[3
	(ii)	labour productivity.


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		[40]

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[16]

(a)	Refe	er to lines 72–74 and Table 2. Calculate the:
	(i)	accounting rate of return (ARR)
	(::\	[4]
	(ii)	payback.
		[4]

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54.03
[12]

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 		 	•••••	 	
 	•••••	 		 	


[16]

#### **Section B**

Answer one question in this section.

Evaluate the usefulness of strategic analysis techniques in identifying future growth strategies for Inolla. 7 Evaluate the significance of corporate planning in reducing risk as Inolla continues to grow. Write the question number here: ......



[20]

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