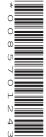


Cambridge International AS & A Level

CANDIDATE NAME					
CENTRE NUMBER			CANDIDATE NUMBER		



BUSINESS 9609/33

Paper 3 Case Study May/June 2021

3 hours

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Section A: answer all questions.
- Section B: answer one question.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do not use an erasable pen or correction fluid.
- Do not write on any bar codes.
- You may use an HB pencil for any diagrams, graphs or rough working.

INFORMATION

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains the case study.

Answer **all** questions in Section A and answer **one** question in Section B.

You are advised to spend no more than 40 minutes on Section B.

Section A

Answer all questions in this section.

	nalyse the opportunities to SBC of the current economic environment in country X.
•••	
•••	
•••	

[10]
[10]

z (a)	Rei	er to Table 1. Calculate for SBC the:
	(i)	return on capital employed in 2020
	/::\	[2]
	(11)	profit margin in 2020
		[2]
	(iii)	forecast gearing ratio in 2021, assuming the website development is financed using a bank loan.

•	
•	

	= · ·

[16]

(a)	Ref	er to Table 2. Calculate, for the proposed government contract, the forecast:	
	(i)	total contribution for the five years	
			[4]
	(ii)	profit for the five years.	

 	 		 	•••••	

54.03
[12]

	• • • • • • • • • • • • • • • • • • • •	 	 	 	• • • • • •
		 	 	 	•••••
•		 	 	 	

[16]

Section B

Answer one question from this section.

Evaluate the usefulness to SBC of force field analysis as a means of making the strategic choice between option A and option B. Evaluate the importance to SBC of effective strategic implementation if option B is chosen. 7 Write down the question number here:

.....

[20]

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