

Cambridge International AS & A Level

CANDIDATE NAME					
CENTRE NUMBER			CANDIDATE NUMBER		

544293575

BUSINESS 9609/33

Paper 3 Case Study May/June 2022

3 hours

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Section A: answer all questions.
- Section B: answer one question.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do not use an erasable pen or correction fluid.
- Do not write on any bar codes.
- You may use an HB pencil for any diagrams, graphs or rough working.

INFORMATION

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains the case study.

Answer **all** questions in Section A and answer **one** question in Section B.

You are advised to spend no more than 40 minutes on Section B.

Section A

Answer all questions in this section.

Ariaiyse two opportu	inities for TK resulting fr	om changes in the ex	ternai environinent (iii	nes 17–23)

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[10]

2	(a)	Ref	er to lines 60–64 and Table 1. Calculate, for Kitchen 2, the:
		(i)	average daily capacity utilisation
		<i>(</i> 11)	
		(ii)	total contribution for the last six months.
			[4]

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		[40]

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[16]

ŀ	(a)	Ref	er to Table 2. Calculate for 2021 the:
		(i)	operating profit margin
			[2]
		(ii)	return on capital employed (ROCE)
			[3]
		(iii)	gearing ratio.

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[12]

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[16]

Section B

Answer **one** question from this section.

Evaluate the usefulness to TK's directors of the strategic choice data in Appendix 1 as they make the decision between option 1 and option 2.

7	Evaluate the importance to TK of contingency planning when implementing strategies to diversify the activities of the business.
	Write down the question number here:

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[20]

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