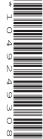


# Cambridge International AS & A Level

CANDIDATE NAME				
CENTRE NUMBER		CANDIDATE NUMBER		



BUSINESS 9609/33

Paper 3 Business Decision-Making

May/June 2023

1 hour 45 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

#### **INSTRUCTIONS**

- Answer all questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do not write on any bar codes.
- You may use an HB pencil for any diagrams, graphs or rough working.

### **INFORMATION**

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains the case study.

# Answer all questions

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3	(a)	Refer to Table 1.1. Calculate the payback period for LT's proposed new Tour Hub.							
		[1]							
	(b)	Refer to Table 1.1. Calculate the accounting rate of return (ARR).							
		[3]							
	(c)	Evaluate whether LT should invest in the new Tour Hub.							

[12]

a)	
(b)	Evaluate whether price elasticity of demand calculations are sufficient for LT to make
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[12]

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