

Cambridge International AS & A Level

CANDIDATE NAME				
CENTRE NUMBER		CANDIDATE NUMBER		



BUSINESS 9609/32

Paper 3 Business Decision-Making

February/March 2024

1 hour 45 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer all questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do not write on any bar codes.
- You may use an HB pencil for any diagrams, graphs or rough working.

INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains the case study.

Answer all questions.

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3	(a)	Refer to Table 1.1. For 2024, calculate the price earnings ratio.							
	(b)	Refer to Table 1.1. For 2024, calculate the return on capital employed.	נין.						
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	(c)	Evaluate the usefulness of the data in Table 1.1 to potential shareholders when consider whether to buy shares in CD.	ering						
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[4]
Evaluate the importance of new product development to CD's future success.	

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